



Teaching Simply Music Piano

SIMPLYMUSIC.COM



What is Simply Music?

Simply Music is an international music education organization founded by Australian music educator, Neil Moore. We are a world leader and pioneer in the field of 'playing-based' music learning. Our focus is on developing programs that have the potential to impact populations of people and contribute to creating a breakthrough in creativity for humanity.

What is the Simply Music Piano Method?

Simply Music Piano is a remarkable piano and keyboard method that looks at both the teaching and learning of music in a totally new light. This program redefines how music is taught and sets a new standard in entry-level music learning.

This unique 'playing-based' approach produces unprecedented results and has students of all ages playing contemporary, classical, gospel and blues piano – immediately – from their very first lessons. Beginning students are also composing and improvising, playing arrangements and accompanying others as a natural part of their learning experience.

What is the Simply Music Piano Teacher Training Program?

We offer a global, online Teacher Training Program that is revolutionary in its approach.

This program redefines how music is taught as well as who is capable of teaching music. It is a vast and comprehensive program that, in very little time, teaches people how to effectively set up, operate and manage a successful and profitable music teaching business. Whether people are wanting a home-based studio or a larger commercial operation, this is a low-cost/high-value, low-risk/high-return opportunity that allows teachers to achieve unprecedented results.

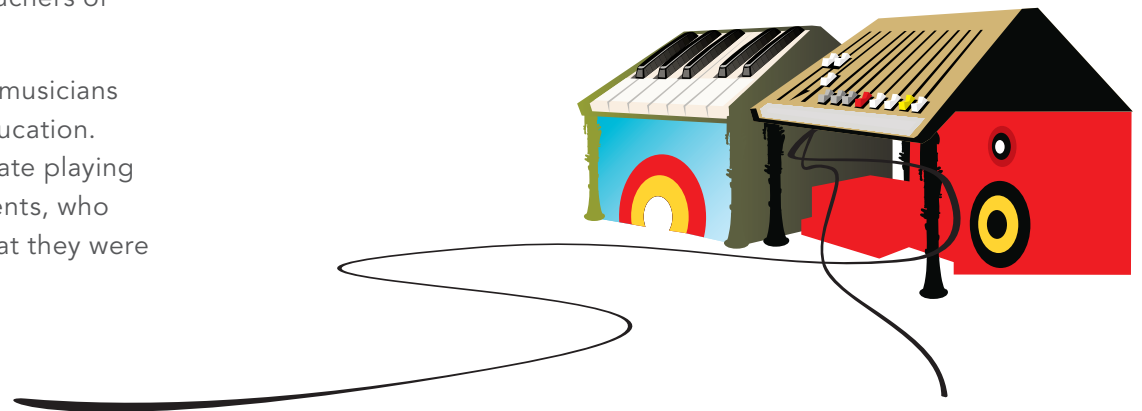
Who Can Teach Simply Music Piano?

Simply Music Piano Teachers come from various backgrounds and include those who are concert-level pianists, career piano teachers, music therapists, professional composers, jazz musicians, studio musicians, recording artists, music directors, those with music degrees in pedagogy, performance or theory, teachers of early childhood music programs, and so much more.

Our teachers also include those who are not advanced musicians and have not had an extensive background in music education. Many of our teachers are music enthusiasts with moderate playing skills, recreational music makers or homeschooling parents, who may not previously have taught nor even considered that they were capable of successfully teaching music.

How is This Possible?

Clearly, having a musical background and prior music-teaching experience can be enormously beneficial. However, the Simply Music Piano Teacher program is a breakthrough in that it culturally redefines who is capable of teaching music. It might not seem realistic for a less experienced musician to successfully teach others to play well. Even considering how this could be possible can pose a challenge for anyone who doesn't have direct experience with the Simply Music Piano method. As is the case when introducing any breakthrough methodology or technology, the idea of being able to teach Simply Music Piano requires a willingness to consider things from an entirely different perspective.



About Simply Music

Simply Music Piano examines the very core of musicality and musicianship in a totally new light. It reinterprets music into a new and comprehensive 'playing-based' language, freeing the student to focus directly on the instrument instead of written notation.

In addition to its unique methodology, Simply Music Piano also explores new perspectives in dealing with the behaviour that surrounds learning and playing music. Naturally, this translates directly to the lesson environment where, with the help of a trained teacher, both students and parents develop an understanding and appreciation of the nature and requirements of having a lifelong relationship with music.

In essence, the very approach that is taken, and the learning paths that are used, are based on seeing the teaching and learning of music in a new light. As such, what it takes of teachers to routinely achieve outstanding results (given the quantity and quality of music that students are playing in such a short period of time), is profoundly different than other traditional methods.

Apart from basic music skills, the most important ingredients in becoming a successful Simply Music Piano Teacher are to:

- Have a love of being with people of all ages
- Value the role that music plays in life
- Be willing to embrace new thinking and perspectives
- Be able and willing to be coached.

When those qualities are present the result is that training to be a Simply Music Piano Teacher is a refreshing and exciting experience that has a far-reaching impact. Many of our teachers commonly report that this program has made a significant and positive difference to areas of their lives that they were never expecting.

“ I’m not an advanced player, but I’ve discovered that I can be successful at teaching music. I don’t even feel like I have a job, I’m just doing what I do and having fun. Simply Music is so easy to teach. Most people come to their first lesson feeling apprehensive, but they leave with a smile because they have already learned how to play their first song. ”

– Kevin Meyer

Advanced Simply Music Teacher: Sacramento, California



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How Does Simply Music Piano Differ?



'Reading-based' Learning

Playing the piano is highly regarded in our culture and billions of dollars are spent each year on private piano lessons. However, even newer methods have remained largely unchanged and, for the most part, continued to draw on traditional thinking that requires students to first learn how to read music as the means of learning how to play.

Although some students succeed with traditional methods, for many more the reading process feels unnatural and slow. Many students are left with the belief that 'music is not for them'. Every piano teacher has heard remarks like, "learning piano is hard," "you have to start when you're young," "it takes a long time" or "you have to have a special talent". In fact, none of this is even remotely accurate.

Simply Music Piano & 'Playing-based' Learning

If you think about how we learn language, we all talked for years before we learned how to read and spell. Similarly, it makes sense to temporarily delay the music reading process and instead focus on developing a first-hand, direct relationship with the instrument.

The Simply Music Piano approach distills pieces into series of unique visual and physical concepts that are processed with both hands directly on the keyboard. Within months, students establish a hands-on and personal 'feel' for the instrument as they build a playlist that includes contemporary, classical, gospel, blues, and accompaniment pieces. As a part of this, students also develop a natural relationship with playing and developing arrangements, improvising and composing.

What About Technique?

It's common for traditional methodologies to focus on developing high-level precision in students' technique – the physical aspects of performance. This includes posture, positioning, hand-shaping, intonation, fingering, physical execution, etc. Presenting the more formal aspects of traditional technique usually requires teachers to have had extensive training and have developed high-level playing abilities. Furthermore, a student in a technique-based environment is typically required to devote a significant proportion of their practice time to scales, drills and exercises for finger strengthening and independence.

Commonly, these distinctions are those used to develop adult, concert-level performance skills, which certainly require a high level of technical mastery. However, for far too many students, this comes at the expense of musical variety and natural self-expression. A student who wants to have music as an everyday companion and who wants to experience the fun and sheer joy that it is to play a repertoire of great-sounding music will take more readily to an approach that transforms the speed and ease of learning.

That said, a good technical foundation will be indispensable to players as they develop more musical maturity. The key is for technique to fold into the process in a more natural way, and to be discovered in a more 'lifelike' manner. Like many of the things we do on a daily basis – tying our shoelaces, brushing our teeth, doing up buttons, threading a needle, driving a car, etc. – we learned these things by experiencing them directly. Technique can also be learned through direct experience.

Simply Music Piano teaches students to play the piano by immersing them in the actual process of playing, using real pieces as the arena for unfolding the subtleties of musical expression. Within this song-centered focus, technical projects can be subtly woven into the total experience.

We have found technique to be most natural and effective when dealt with in this way. We have also found through extensive experience that the technical skills that will best serve players who want to express themselves in the broadest possible way are those that are in line with the natural way our bodies work. Such an approach can be presented in a way that is surprisingly transparent and enjoyable.



Premise of the Simply Music Piano Program

Simply Music Piano is based on the premise that everybody, without exception, is naturally musical.

Every day we all express this in a thousand ways – through our body’s instinctive rhythms, our heartbeat, our breathing, our movements. Our innate connection to music is precisely what gives us the ability to walk and to talk! Life is musical... profoundly so.

Simply Music Piano draws on and feeds our natural sense of music and places highest priority on the sheer pleasure of playing music from the very first lessons.

Simply Music’s ‘playing-based’ approach uses students’ existing visual, aural and physical skills. We combine these with their natural sense of musicality. We break pieces of music down into simple but far-reaching concepts and perspectives that unfold directly onto the instrument and, subsequently, achieve unprecedented results.

This program is tactile, experiential and multisensory, with students being physically, visually and aurally fully engaged. After building a repertoire of 35 to 50 pieces – usually achieved within the first 12 to 18 months of lessons – and covering a broad range of musical styles, students begin to learn our unique approach to reading music. This approach dovetails with the practical, playing-based skills they have already acquired. Most importantly, it is their ability to play so well that provides a powerful foundation for learning the more formal aspects of music education.

Along the way, Simply Music Piano students are gently encouraged to see self-expression as the norm. Alongside of learning a multitude of great-sounding pieces, they are guided, in an environment of permission, to explore arrangements, accompaniment, improvisation and composition. We consider all of these areas to be an essential component of a comprehensive, broad-based music education.

“ This is a wonderful music program and the results are astounding! Even if you don’t consider yourself musically talented, this program is designed for you! It is easy to understand and easy to play a full repertoire of beautiful songs from a variety of genres. I also think this program could be a major breakthrough for children with a variety of cognitive delays and learning disabilities. I love the Simply Music approach. ”

– Dr. Anne Margaret Wright (Psy. D.)

Educational Consultant for: The Old Schoolhouse Magazine



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Being a Simply Music Piano Teacher



Our Teacher Training Program is built around a range of video, audio and reference materials that are licensed to teachers and presented in easy-to-learn modules. Great lengths have been taken to ensure that the simple essence of the method has been faithfully captured throughout.

Each component of the curriculum consists of easy-to-follow instruction on how to present each of the pieces that students are learning. The materials provide a structured teaching pathway that can be easily absorbed and taught by even novice piano players. We offer comprehensive, online training that teaches you how to:

- Talk to people about the method
- Run successful information events and recruit students
- Set up your studio
- Clearly understand and teach every step of every component of the method
- Teach Private and Shared Lessons as well as workshops
- Manage your relationships with students and parents
- Retain students
- Manage the day-to-day affairs of your studio
- Grow both personally and professionally

Intranet

The Simply Music Teacher Intranet is the hub of the Simply Music Teacher Community. It is where our educators access their training and support materials, their account and profile, as well as their Teacher Library and Forums (for connection to other Simply Music Piano Teachers). Here is what the Intranet provides you with:

Curriculum Training

- 24/7 online access to streaming video training that presents every step of every song for years of lessons
- Streaming audio recordings of every Foundation and Development Level song your students learn
- Downloadable Reference Materials: Clues, diagrams and instruction on Key Concepts

Support Materials

In addition to our Initial and Ongoing Training Materials, we provide far-reaching and extremely comprehensive support. Our educators have complete access to a vast collection of audio/video/reference materials that further support and enhance their development.

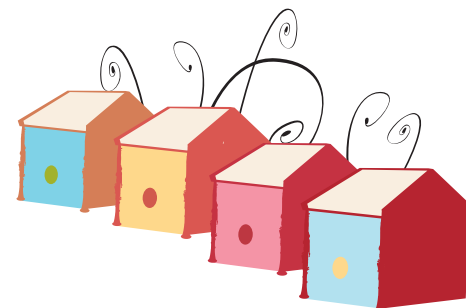
These are assembled and categorized into five key areas:

- Curriculum Training
- Curriculum Support
- Studio Support
- Business Support
- Educator Support

Knowledge Library

Our educators are also provided access to a vast library filled with a plethora of additional resources. These include a multitude of audio and video recordings of Trainings, Workshops and Conference Calls. Here is a brief list of some of the topics that we explore and address:

- Leading Introductory Sessions that explain and demonstrate the method
- Developing your ability to talk to people about Simply Music
- Acquiring and retaining students
- Setting up and developing your studio (large or small)
- Teaching Special Need students
- Working with adults and elders
- Building your business
- Managing your studio
- Working with 'difficult' students
- Handling complex or difficult situations
- Teaching students with extensive prior experience
- Gaining credibility as a novice teacher
- Refining your ability to teach the Simply Music Piano method



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Being a Simply Music Piano Teacher

Simpedia

Starting in 1998 we provided our educators with an email system that would allow any teacher to ask any question and address it to the entire global Simply Music teacher body. Every response to that question would also be seen by the teacher body, and any additional response or comment would also be seen by all of the teachers. Essentially, it became a massive, global, shared Q&A forum.

Here at Simply Music we have undertaken to follow the thread of every question that has ever been asked and answered. We have taken every question, every response and every addition, and have compiled, edited and catalogued this into a huge, fully searchable, customized Information bank – think of it as our own personal Simply Music Wikipedia. We call it ‘Simpedia’ and it is an absolute treasure trove of knowledge, wisdom, creativity and genius. Essentially, it provides immediate access to the collective experience and expertise of the entire global Simply Music teacher community. It is a vast, extraordinary resource.

Simply Music Communicator

This is a communication system that we use to keep you informed about changes, updates, events, news and anything else that is relevant to what’s going on in the Simply Music world.

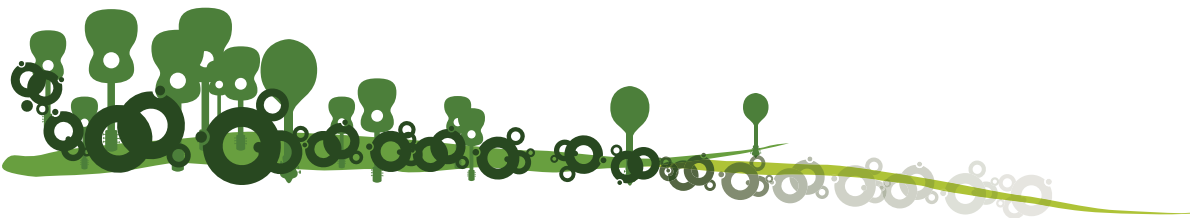
Design Suite

We provide our teachers with a beautiful Design Suite that presents and preserves our award-winning graphic design and visual identity. This Design Suite includes templates that allow teachers to personalize and produce a world-class business card, letterhead, envelope, flyer, postcard, etc.

“ Let me begin by saying just how thrilled I am with the Simply Music program. I’m playing better now than I did after years of traditional lessons. I hope you continue to provide ever more advanced studies for a long, long time to come. ”

– Steve Manuel

Executive Producer: Prime Time Discovery Channel



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Being a Simply Music Piano Teacher

Studio & Business Support Materials

We aim to keep everything as simple as possible. While some educators like to use more hi-tech online systems or apps to run their studio and manage their affairs, others prefer a more hands-on, manual approach. As such, we provide simple and effective systems and forms that include:

- Inquiry Records
- Attendance Records
- Payment Records
- Progress Records

Locator Map

Our global Locator Map provides a way for students to search for a teacher in their area. Every member of the Simply Music Teacher community can be found on our comprehensively searchable Locator Map. This provides inquiring students with basic information about the educator, contact information as well as the educator's Status Level (Status Levels are addressed later in this document).



Student Home Materials

Every student of the Simply Music Piano Program purchases access to an extraordinary support system. With a Student account on the Simply Music Student Intranet, they acquire a full collection of online digital Student Home Materials (SHMs). These digital materials take the essence of each lesson and distil it into an audio/video/text recap of what was presented during their lesson. Students have access to audio recordings of the songs they are currently learning. They also have access to both the music notation and reference materials that provide diagrams and clues that were presented in the lesson.

These materials are a brilliant, powerful and essential component of the Simply Music Piano experience. They support students in effectively reviewing lesson material and ensure that outstanding results are achieved.

SHM costs vary according to the speed of progress and other factors. Depending on the type of materials purchased they can range from \$8 – 35* (*see the student brochure for full details on the pricing structure for SHMs*). We have found that the total cost SHMs incurred from year to year is consistent with material costs in other, traditional programs. One significant additional financial advantage is that SHMs are fully digital and, after purchasing materials online, they can be accessed and shared by all family members.

***PLEASE NOTE:** For those living outside of the USA, we are happy to create a pricing structure that aligns with your country's currency-value and cost-of-living.

Initial Teacher Training Program

Although teachers are immersed in a learning program that unfolds over a number of years, the ability to become Licensed and start teaching students can happen in a relatively short period of time. Initially, Trainee Teachers are guided through an online training that provides an in-depth exploration of the Simply Music Piano Program.

Training can be done in the convenience of the teacher's home (or wherever internet access is available), via comprehensively detailed video instruction, audio recordings, printable materials, email and extensive online support. Once the Initial Training is completed, Teachers continue using video, audio, printable and online Training Materials to further train themselves in advancing levels and additional programs within the curriculum.

Our commitment to teachers, whether experienced or not, is to provide the best possible support and a vast array of tools that guide them through the entire teaching process. Teachers routinely comment on how the training covers aspects that they never envisaged, and that the process as a whole made a contribution to areas of their life that they never expected. Such is the breakthrough nature of the Simply Music Piano Program.



Ongoing Training

In being a Simply Music Teacher, we offer a multilayered approach to ongoing training and development that includes valuable advice and support about getting started, as well as how to build and sustain a successful part or full-time career. We assist in the development of our educators by providing Curriculum Support, Studio Support, Business Support and Educator Support.

We offer insights into how to deal with the various questions that commonly arise, as well as dealing with many unique aspects of this program and what is required in order to implement them successfully. Furthermore, our program provides the opportunity to participate and interact with Simply Music's most experienced teachers and, in doing so, get further advice, input and support through online Forums and Teacher Groups.

As a whole, Simply Music's Teacher Training Program is ongoing, and can precisely focus on the individual needs of each teacher, covering topics such as:

- Talking to potential students
- Managing long-term relationships
- Building repertoire
- The unique aspects of teaching and managing Simply Music Piano students
- Using your time effectively
- Becoming a better teacher
- Becoming an effective spokesperson about the method
- Developing strategies for teaching specific pieces
- Developing mastery with the Simply Music Piano method

Status Levels & Professional Development

Simply Music is committed to students having a successful and highly valuable experience from lessons. It is equally important for students to know that their teacher is somebody who is committed to developing and expanding their own ability to teach. To support this, we encourage our teachers to continue to develop themselves as people, as musicians and as professional educators. In accordance with this our teachers have the ability to progress and elevate their standing within the organization, and be recognized for continually developing their abilities and expertise. Here is an overview of our current Status Levels:

Trainee Teacher

A Trainee Teacher is a part of the global Simply Music Teacher community. Trainee Teachers have commenced or perhaps completed Simply Music's Initial Teacher Training Program, however, they have not yet completed Simply Music's licensing protocol. Even so, Trainee Teachers may be ready to accept students and may possess all of the skills and attributes necessary to be an excellent teacher of the Simply Music Piano Program.

Licensed Teacher

Licensed Teachers have successfully completed the Simply Music Initial Teacher Training Program and licensing protocol and are now officially recognized by Simply Music as a Licensed Teacher. They have access to the entire Simply Music Piano Curriculum and Special Programs as well as the array of Educator, Studio, Curriculum and Business Support Materials that we provide. They are also free to acquire our selection of Supplemental Programs.

Licensed Teachers have not yet been Certified by Simply Music, however, they may be on the path to Certification, and following the prescribed curriculum to the letter.

Certified Teacher

A Certified Simply Music Piano Teacher has chosen to follow the Simply Music Piano Curriculum fully and offers our program to the general public. After successfully passing their Evaluation, Certified Teachers are recognized by Simply Music for their commitment and contribution. To achieve this status level teachers have fulfilled multiple criteria, they have:

- Submitted Evaluations and audio-recordings of students playing pieces from relevant Levels
- Chosen to use the Simply Music Piano Program as their exclusive piano method of choice
- Follow the Simply Music Piano Curriculum authentically as prescribed
- Met the required hours of direct teaching experience
- Successfully completed the Certified Simply Music Piano Teacher Examination.



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Being a Simply Music Piano Teacher

Advanced Teacher

An Advanced Simply Music Piano Teacher has demonstrated that they are a Simply Music educator of high standard and with significant experience. After operating as a Certified Teacher for at least an additional 400 hours and leading students more deeply into the curriculum, a Teacher can apply for Advanced Status, demonstrating that they are an educator of an extraordinary standard. They teach Simply Music Associated Programs exclusively and have shown that they follow our carefully-structured curriculum authentically. They have a comprehensive knowledge of all relevant aspects of the Simply Music Piano Curriculum.

“ I’m a classically trained violinist and self-taught jazz pianist. When I first spent 3 days at a Simply Music Teacher Training workshop it was an emotional high. I saw students who had only 8 lessons, play 11 songs from 4 different genres. The confidence of every student was like nothing I’ve ever seen. The approach not only makes sense, it makes me wonder why educators ever thought they should teach music in the way that they have, for so long. ”

– **Dane Andrus**

Advanced Simply Music Teacher: Sacramento, California

“ For 9 years I taught a method which was faster and simpler than the traditional approach, but the Simply Music program has blown even that out of the water. I dream of a world where everyone plays music and experiences the pure joy of musical self-expression! The Simply Music program, more so than anything I’ve ever seen or taught before, takes that vision from being just a possibility and begins to make it a reality. I am moved, excited and inspired to be part of a team of people who will actually be causing those kinds of changes in the world. The program is genius in its simplicity. ”

– **Kerry Hanley**

Master Simply Music Teacher: Melbourne, Australia

Master Teacher

The Master Simply Music Piano Teacher Status is an honorary position, offered by Simply Music to select members of our organization who have demonstrated a unique and long-standing commitment to Simply Music, to education and contribution, and to the advancement of musical creativity in the world. They have a unique mastery of the Simply Music Piano Program and a powerful commitment to Simply Music’s philosophy and methodology. They are typically recognized as leaders in the teaching community and are exemplars to their fellow Simply Music Piano Teachers.



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Program Structure



Overview

In order to understand the expenses involved and the time period over which these expenses are incurred it is best to first look at the structure of the program itself.

Foundation & Development Programs

The Simply Music Piano Program is designed to unfold over approximately 6-10 years. As students progress they move through graduated modules.

The Foundation Program, consisting of 9 levels, unfolds the base tools and strategies for developing a strong and varied repertoire, a solid musical understanding, the ability to read music, and the potential to become a self-generative musician. Students typically begin note-reading at some point in their second year of lessons after completing 3 to 4 of our Foundation Levels and relevant Special Programs and establish a repertoire of 35 to 50 pieces.

As students further develop their musicianship they move into our Development Program (Levels 10 through 18), which applies their strong musical understanding and note-reading skills to more complex written music and acquiring more developed skill sets. At this phase, students also explore their own musical interests in more depth.

Most importantly, the Development Levels focus on students becoming self-generative. In other words, we develop within students the ability for them to learn for themselves, by themselves. We equip them with the necessary skills to be able to progress on their own, and even be able to teach others much of what they have learned. All of this contributes to a broad, well-rounded music education that maximizes the likelihood of music being acquired and retained as a lifelong companion.

4

Program Structure

Special Programs

As a structured part of the overall curriculum, Simply Music Piano presents teachers and students with a range of integral Special Programs that are key to developing broad, capable musicians. These focus on specific areas and genres, including Composition, Improvisation, Arrangements, Accompaniment, Reading, Jazz and Blues Programs, etc. Each Special Program is a required and necessary component of the Simply Music Piano Program.

Most commonly, Composition, Improvisation, and Arrangements are introduced within the first few weeks of beginning lessons. The Accompaniment Program and the ability to sight-read chord tablature is usually introduced after 2 to 3 months.

Reading standard notation is most often introduced at some point in the second year of lessons.

Naturally, once these streams have been introduced they retain a strong presence throughout the entire learning process. More advanced Special Programs, such as Blues Improvisation and Jazz, are introduced as students progress and at the time their teacher deems appropriate.

Each level within the Foundation and Development Programs, and each of the Special Programs, has its own set of Teacher Training Materials. Many of these have corresponding Student Home Materials. Teachers and students use these materials as per Simply Music's guidelines.

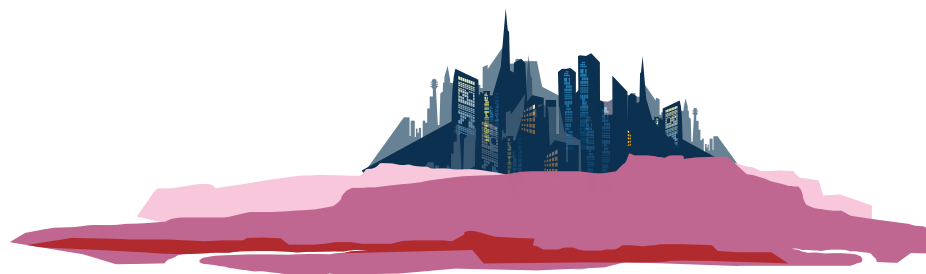
Supplemental Programs

The Supplemental Programs are a valuable resource that broaden students' experience. Supplemental Programs are used in conjunction with Simply Music's Foundation and Development Levels as well as Special Programs. Whilst Supplemental Programs are extremely valuable, they are not a requirement of Simply Music's Core Curriculum and are introduced at your discretion.

“ *I have seen a lot of music programs over the years. Some were fun. Some were clever. Some were thorough. Here's one that has it all. I think this has every potential of being the number one home-school keyboard-teaching program. In terms of presentation, effectiveness, philosophy – you name it – there's nothing out there that compares at all!* **”**

– Mary Pride

Publisher: Practical Homeschool Magazine



4 Program Structure

Curriculum Overview

Foundation Programs	L1	L2	L3	L4	L5	L6	L7	L8	L9									
Development Programs										L10	L11	L12	L13	L14	L15	L16	L17	L18
Special Programs*																		
- Composition & Improvisation	→																	
- Arrangements 1	→																	
- Accompaniment 1		→																
- Accompaniment Variations			→															
- Blues & Improvisation			→															
- Reading Rhythm			→															
- Arrangements 2			→															
- Arrangements 3				→														
- Reading Notes				→														
- Time for More Music					→													
- Jazz Clues						→												
- Accompaniment 2							→											

* **Special Programs** - These programs can sometimes be introduced earlier than outlined above, depending on the student's experience, motivation and rate of progress. The timing and manner of their implementation can vary from student to student or group to group.

Supplemental Programs - Additional programs that may be suggested by the teacher depending on the student's needs and interests.

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Teacher Training Expenses & Student Fees

Specific Costs

ALL COSTS OUTLINED IN THIS DOCUMENT ARE PRESENTED IN UNITED STATES DOLLARS. PLEASE NOTE THAT FOR THOSE LIVING OUTSIDE OF THE USA, WE ARE HAPPY TO CREATE A PRICING STRUCTURE THAT IS ADJUSTED TO ACCOUNT FOR YOUR COUNTRY'S CURRENCY-VALUE AND RESPECTIVE COST-OF-LIVING. PLEASE CONTACT US FOR MORE INFORMATION

Initial Teacher Training Program

The initial training, including access to our Simply Music Teacher Intranet, video, audio and reference materials, as well as the vast array of support items costs \$395 (*plus applicable Sales Taxes or GST*).

Teachers can be licensed to use the Foundation Level 1 Teacher Training Materials, the corresponding Student Home Materials (SHMs) as well as access to the array of support materials described earlier.

Foundation Levels 2 through 9

Teachers pay a one-time License Fee for the use of the Teacher Training Materials for each subsequent level of the Foundation and Development Programs.

Commonly, Foundation Levels 2 and 3 are licensed in Year 1. Foundation Levels 4 through 6 are licensed in Year 2, and Foundation Levels 7 through 9 in Year 3.

The License Fee for Foundation Levels 2 through 9 is \$125 per level, and includes access to all relevant digital materials (see *Section 6 for international pricing*).

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Teacher Training Expenses & Student Fees

Development Levels 10 through 18

Development Levels 10 through 18 are commonly licensed in Years 4 through 6 or beyond.

The License Fee for Development Levels 10 through 18 is \$50 per level and includes access to all relevant digital materials.

Special Programs

Teachers are licensed to acquire training materials that present Simply Music Piano's Special Programs such as Composition, Improvisation, Arrangement, Accompaniment, Reading Music, Jazz, Blues, etc. The License Fee for these ranges from \$35 to \$85.

WHERE APPLICABLE, ALL TEACHER TRAINING MATERIALS FOR FOUNDATION, DEVELOPMENT AND SPECIAL PROGRAMS INCLUDE A DIGITAL COPY OF ANY CORRESPONDING STUDENT HOME MATERIALS.

Royalties

In being a Simply Music Piano Teacher, you have the right to teach the program to others as well as generate income and profits from doing so. Naturally, students gain a significant benefit from being students of the Program. As such, our teachers pay a Royalty for each student that is taught during the course of each and any given week.

Our base Royalty is \$2.50 per student lesson, per week, and this is discounted (on a sliding scale) according to the size of each individual teacher's studio.

With a program such as this, where such extraordinary value is provided, teachers find that students expect, and are willing, to pay more for the benefits of learning with a Simply Music Piano Teacher.

Our teachers routinely report that they are able to achieve measurably higher lesson fees than other teachers in their area and that the increased fees more than cover the cost of the Royalty and other associated training costs that are a part of the Simply Music Piano Program.

Annual License Renewal

Simply Music Piano Teachers are required to renew their license annually. The cost for Annual Renewal is \$50.



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Teacher Training Expenses & Student Fees

Summary of anticipated costs*

Although many factors may influence the various costs associated with being a Simply Music Piano Teacher, the following is a snapshot of approximate expenses that might occur over time.

Year 1

Initial Teacher Training	\$395
Foundation Levels 2 & 3 Licensing	\$250
Special Programs Licensing	\$160
Total	\$805 **

Years 2 through 6

Allowing for the further program licensing of various levels of both the Foundation and Development Programs, as well as Special Programs, and including the Annual License Fees, it would be fair to budget approximately \$300 to \$450 per annum.

Please note that after several years (potentially sooner), once you have acquired the relevant licenses for the various components of the curriculum, the program licenses are no longer incurred. The only ongoing cost would be the Annual License Fee, and, of course, Royalties on students taught and income earned.

**Please remember that any applicable Sales Taxes may apply, depending on your country of residence*

***Royalties have not been estimated in the above scenario, as these will vary according to the number of students that each teacher has.*

Please note that all Foundation, Development and Special Program License Fees are a one-time-only expense, and the license period for these remains in force for as long as a teacher chooses to be a part of the organization and their account is current.

Naturally, if a teacher were to not keep their account current, or even stop teaching Simply Music Piano, then access to the Teacher Intranet, including all Licensed Materials, would no longer be available.

Quantifying ongoing costs

Based on an average of anticipated costs as outlined above, these could be covered by having just one student in weekly lessons who is being charged a typical average lesson fee. In the scenario below we are not calculating a full year of lessons.

1 student at \$25 per lesson over 48 lessons annually:	\$1,200 per year
Minus Royalty to be paid: \$2.50 x 48 lessons	\$120
Total	\$1080

These lesson fees, as mentioned above, are merely intended as a guideline. Teachers are free to set their fees at whatever level they believe to be appropriate. While some teachers in certain areas choose to charge similar rates to the examples given above, many of our teachers charge significantly more.

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Getting Started as a Teacher

Getting started as a Simply Music Piano Teacher is covered extensively throughout the Initial Teacher Training program. We explore, in depth, such issues as student enrolment, managing relationships, setting fees, studio setup and management, record-keeping and many more relevant topics. Having said that, there are a few important points to address.

Private & Shared Lessons

The nature of the training and support materials gives teachers the flexibility to present the program to students in Private or Shared Lessons (2 - 10 or more students at a time) both in person and online. Although the teacher is entirely free to choose to offer either Private or Shared Lessons, or both, the Shared Lesson option allows them to use their time far more efficiently, as well as multiply their income-earning potential.

This is an extremely attractive proposition for many of our teachers, particularly given that the Simply Music Piano method is most successful when taught in a Shared Lesson environment. Furthermore, the fact that only one piano or keyboard is needed for Shared Lessons makes it an extremely affordable and beneficial option.

The dynamic, interactive, high-energy, fully-engaged environment of Shared Lessons contributes in unique ways to the learning experience, including the opportunity for multisensory learning and for layering information by combining participatory and observatory learning. Teachers are provided with thorough training on the distinctive format of these lessons, and consistently report how natural and effective they are.

Teaching Location

Simply Music Piano Teachers are entirely independent and free to teach at their own choice of location. Where appropriate, this could include their home, a local church or community center, a professional studio, online via the web or wherever there is an adequate, professional environment.

Teaching Hours & Student Fees

Please know that this topic, as well as all of the most relevant and important issues, is covered extensively throughout the Initial Teacher Training program. Although we provide insight and guidance regarding what factors should be considered when setting Student Fees, Simply Music has no say whatsoever with regard to fee structure. Our educators are entirely free to choose how little or how much they charge, how few or many students they have, where they teach, when they teach, how few or many hours they teach, etc.

Our Educators are not employees, nor franchisees, but rather, self-employed, independent Licensed Teachers. We exercise no control over the day-to-day business affairs of our educators, and, as Licensees our Educators are completely and entirely responsible for the growth and success of their professional teaching practice.

“Simply Music has broken the mould and set a new standard for what can be accomplished in a very short period of time.”

– Michelle Masoner

Board Member: Sacramento Board of Education

“The program has enriched my life tremendously by making success at the piano an enjoyable experience as well as an attainable goal. It has also afforded an opportunity for spending quality time with my youngest son as we practice and learn together. Simply Music begins where lessons should begin – with playing and enjoying the music, creating a meaningful connection between the student and the instrument. Another side benefit of Simply Music is that other family members get to listen to the student playing beautiful music rather than having to endure the monotony of hearing scales and drills over and over.”

– David C. Petersen

Sacramento, California

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Getting Started as a Teacher

Q I don't consider myself an accomplished musician. I feel under-qualified to teach, particularly to more experienced students?

A This is a common misconception. Keep in mind that Simply Music Piano is designed not only for those who are wanting to elevate to more advanced musicianship, but also for the millions of people who want to play the piano for fun, for pleasure and for personal satisfaction. Our curriculum moves students through a comprehensive program and is designed to have students playing an enormous repertoire of great-sounding music. Because Simply Music Piano is a playing-based program, the fact that it uses a unique approach and looks at music in a totally new light, it is common for experienced players to gain a tremendous amount from our techniques, approaches, and concepts.

Q When do students learn to read music?

A During the first year or so of lessons, the Simply Music Piano Program focuses on building a substantial repertoire of great-sounding pieces. Based on this foundation, students develop a very personal relationship with the instrument and gain a practical understanding of patterns, shapes and forms of music. In the second year of lessons, students apply this knowledge to expand into more specialized areas including music reading and theory.

Q Is it easy to enroll students?

A The ability to enroll students is directly related to your ability to talk about the program. Our Initial Training comprehensively covers this topic. Our experience is that people are genuinely excited to discover that they can learn to play great songs quickly and easily. Also, because of the results achieved with Simply Music Piano, many teachers receive consistent word-of-mouth referrals from their existing students. It is also important to understand that everyone, without exception, is musical, and everywhere there are people who have always dreamed of being able to play music.

Q At what age can a student begin learning the Simply Music Piano method?

A Students can start as early as ages five or six. We also have teenagers, adults and seniors successfully learning this program. We've had beginning students in their 90's and beyond.

Q How long does it take to complete the Initial Teacher Training?

A This varies according to the amount of time that you have available. Some people choose to complete the training in less than a week. Others choose to complete the training over several weeks. The choice is entirely yours. As an estimate, it may take approximately 50 hours to review the materials provided as a part of the Initial Teacher Training Program. With regard to moving more quickly or slowly, only you can make that decision for yourself.

Q How much can I make as a teacher?

A This will vary according to many factors: the number of students you want to teach, the number of hours you have available, and the amount you wish to charge for lessons. All of these are entirely up to the individual teacher. Teachers can choose to present the program to students individually, or in Shared Lessons. This is another way teachers are free to determine for themselves the size of their student base. Balancing all these factors along with their own financial requirements, each teacher will establish an income level that works for them.

Q Do I need a degree in music education to teach Simply Music Piano?

A No. If you love playing the piano and have basic playing skills, are at ease with people of all ages, love to share music with others, and are willing to embrace new ideas, you can be a part of this program. Our training program and materials guide you step-by-step through the Simply Music Piano method.

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Why Become a Simply Music Piano Teacher?

Here are some of the reasons why becoming a Simply Music Piano Teacher is such an opportunity:

- The method itself is a breakthrough in the quality and quantity of music that students learn, as well as how quickly and easily they learn
- The method is a delight to teach, and offers new perspectives on music education
- Teachers routinely report that they are happier than ever teaching this program, and that parents and students are also happier and more satisfied with the results achieved
- Our teachers don't need to possess advanced playing skills, prior teaching experience, nor a music degree. They simply must have basic playing skills, love to play the piano, love being around people, and have a desire to share this incredibly rewarding piano method with others
- Since the teacher program is distance-based and self-instructional, it allows flexibility to do your training in the comfort of your home
- The program is ideal for those who desire the benefits and rewards of having their own business whether large or small
- Whether teaching online or any suitable location, there's a particular satisfaction that comes from teaching music, especially when it produces such extraordinary results
- The program makes good economic sense, as it can be taught on either an Individual or Shared Lesson basis

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Why Become a Simply Music Piano Teacher?

Teaching Simply Music Piano means being part of a highly regarded and growing international music teaching community, supported by comprehensive training materials, a strong online presence, a large body of teachers and mentors, and many other resources.

Simply Music is a program that can permanently alter the culture of music education. There are many people who have had a lifelong love or a calling to music. Whether it is a desire to play music or the dream of turning your love of music into an occupation or vocation, this program has the capacity to fulfil many needs at many levels. Our invitation is to consider becoming a part of this community of students and teachers, and in doing so, play a role in bringing about a new era of music participation, experience, and self-expression.

“ My daughter is advancing through the program at remarkable speed. The program is amazing – she can’t get enough. We bought her a small, baby grand piano and were hoping she would learn to play but her traditional lessons were going nowhere – she hated them. Now she’s flying through Simply Music and loves it! ”

– Jim Thompson
Southport, Indiana

“ Let me begin by congratulating and thanking you for the wonderful Simply Music Program. I am incredibly grateful and excited to be involved with such an innovative and wonderful method of teaching the piano. I feel like I have been searching for Simply Music most of my life. I graduated with a Bachelor of Arts in Education and went straight into teaching, however I often felt like I didn’t have enough to offer my students. I could only teach them the way I had been taught, and that revolved around scales, exercises, and an excruciating focus on technique. Really however, the majority just wanted to ‘play’ the piano and entertain their friends and family. I certainly didn’t know how to teach anyone that way, but when I heard about Simply Music, I was hooked. Here at last was a program that eradicated everything that I felt uncomfortable about in education. This was the sort of music program that I had always dreamt of delivering. I am thrilled to be a Simply Music Teacher and am in awe of the genius of your music program and its accessibility to absolutely everybody. Thank you for the fulfilment and success you have brought to my teaching career and the happiness you have added to my life. ”

– Natalie Peters
Advanced Simply Music Piano Teacher: Perth, Australia

How to Proceed

If you would like to become a Simply Music Piano Teacher or learn more about our program, the next step is for you to speak directly with Neil Moore, Simply Music’s Founder. You will have an opportunity to have all of your questions answered as well as get a clear sense of whether Simply Music is a good fit for you. Email nmoore@simplymusic.com to set up a call.

[simplymusic.com](https://www.simplymusic.com)

Simply Music Piano is a revolutionary, Australian-developed piano learning method that offers a breakthrough in Music education. This remarkable approach has students of all ages playing great-sounding contemporary, classical, gospel, blues and accompaniment pieces – immediately – from their very first lessons!

Simply Music

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